

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80481	CF NTL-POL	FBD - LBD: 09/25/12 - 10/01/12	HL#:	Created: 09/21/12 11:46 AM
Client: MENENDEZ FOR SENATE (170464)	CPE: / /	Agency Commission: 15 %	Updated: EBIRCHILL on 09/21/12 12:37 PM	
Agency: MESSAGE & MEDIA INC. (22198)	Product: MENENDEZ FOR SENATE	Self Protect.: :20:00	Confirmed: 09/21/12 12:36 PM	
Buyer: LEAH CASTERLIN	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/24/12 10:21 AM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

NEW ORDER CHG/PH 09/21/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	M5-530A	* T W T F * *	NEWS	30				0.0	\$360.00	4	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	4										
002	M5-530A	M * * * * *	NEWS	30				0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										
003	MSUNRISE	* T W T F * *	NEWS	30				0.0	\$405.00	5	\$2,025.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	5										
004	MLOCAL1	* T W T F * *	NEWS	30				0.0	\$675.00	5	\$3,375.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	5										
005	MEARLY	* T W T F * *	MORN	30				0.0	\$290.00	5	\$1,450.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	5										
006	WSAT6-7A	* * * * * S *	NEWS	30				0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WCBSSAT7	* * * * * S *	MORN	30				0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WSUN6-7A	* * * * * S	NEWS	30				0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WSUN7-9A	* * * * * S	NEWS	30				0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WCBSSUN	* * * * * S	MORN	30				0.0	\$700.00	1	\$700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EPHIL4P	* T W T F * *	EFG	30				0.0	\$590.00	5	\$2,950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ENEWS5PM	* T W T F * *	NEWS	30				0.0	\$675.00	5	\$3,375.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/28/12	5										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NLATE	* T W T F S S	NEWS	30				0.0	\$1,700.00	3	\$5,100.00		
	LUR												
	FBD	LBD	Sep 24										
	09/25/12	09/30/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LCRIMAL	* * * * * S *	LFG	30				0.0	\$250.00	1	\$250.00		
	LUR												
	FBD	LBD	Sep 24										
	09/29/12	09/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	SLOCPRE1	* * * * * S	LOCS	30				0.0	\$300.00	1	\$300.00		
	LUR												
	FBD	LBD	Sep 24										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	PSIXTY	* * * * * S	REGP	30				0.0	\$7,000.00	1	\$7,000.00		
	LUR												
	FBD	LBD	Sep 24										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NEARLYMF	* T W T F * *	NEWS	30				0.0	\$1,440.00	5	\$7,200.00		
	CDR												
	FBD	LBD	Sep 24										
	09/25/12	09/28/12	5										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	46	0	\$36,225.00	\$30,791.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
	WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%

Order Totals:	\$36,225.00	\$30,791.25	\$0.00	\$0.00
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